

# Causal ~~Casual~~ mediation analysis

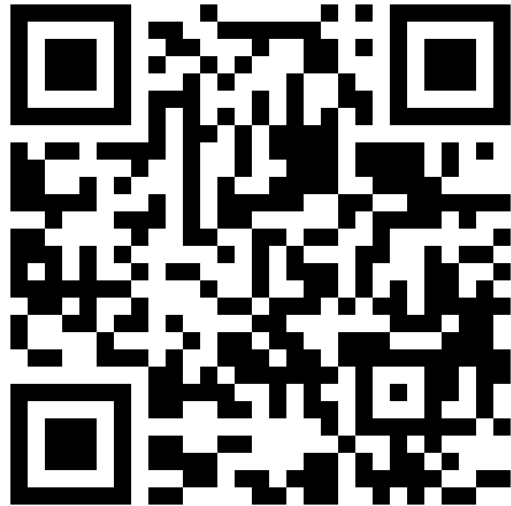
Aramayis Dallakyan  
StataCorp LLC

April 9, 2024



# Course materials

- All the materials are available at: <https://adallak.github.io/misc/>



# Stata's `mediate` command

- New in Stata 18: `mediate`
- Performs causal mediation analysis for linear and generalized linear models.

# Stata's mediate command

```
mediate (ovar [omvarlist, omodel noconstant ])  
      (mvar [mmvarlist, mmodel noconstant ])  
      (tvar [ , continuous(numlist) ]) [if] [in] [weight] [ , stat options ]
```

*ovar* is a continuous, binary, or count outcome of interest.

*omvarlist* specifies the covariates in the outcome model.

*mvar* is the mediator variable and may be continuous, binary, or count.

*mmvarlist* specifies the covariates in the mediator model.

*tvar* is the treatment variable and may be binary, multivalued, or continuous.

# Stata's mediate command

| <i>Mediator</i> \ <i>Outcome</i> | linear | logit | probit | Poisson | exp. mean |
|----------------------------------|--------|-------|--------|---------|-----------|
| linear                           | X      | X     | X      | X       | X         |
| logit                            |        | X     | X      | X       |           |
| probit                           | X      | X     | X      | X       | X         |
| Poisson                          | X      | X     | X      | X       | X         |
| exp. mean                        | X      | X     | X      | X       | X         |

Note: X indicates a supported model combination

# Stata's mediate command

```
. mediate (wellbeing) (bonotonin) (exercise)
```

```
Final EE criterion = 2.04e-28
```

```
Causal mediation analysis
```

```
Number of obs = 2,000
```

```
Outcome model: Linear
```

```
Mediator model: Linear
```

```
Mediator variable: bonotonin
```

```
Treatment type: Binary
```

|     | wellbeing                         | Coefficient | Robust<br>std. err. | z     | P> z  | [95% conf. interval] |          |
|-----|-----------------------------------|-------------|---------------------|-------|-------|----------------------|----------|
| NIE | exercise<br>(Exercise vs Control) | 9.799821    | .3943251            | 24.85 | 0.000 | 9.026958             | 10.57268 |
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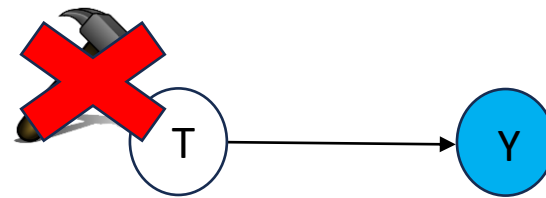
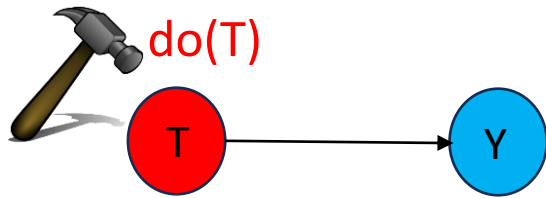
```
Note: Outcome equation includes treatment-mediator interaction.
```

# Outline

- Basics of causal thinking and inference
  - Introduction and motivation
  - Potential-outcomes framework and DAGs
  - Fundamental steps of causal inference
  
- Causal mediation analysis
  - Direct and indirect effects
  - Identification
  - Demonstration

# Causal thinking and causal inference

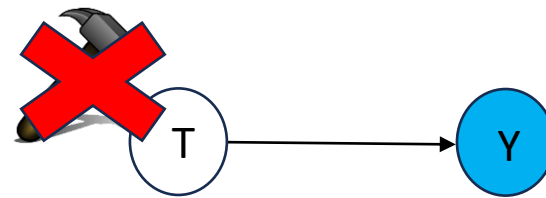
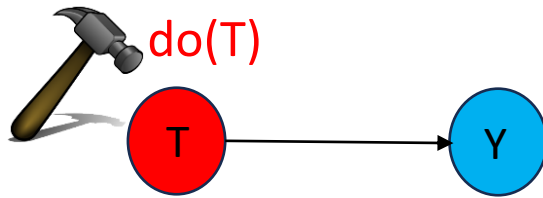
- Causal inference tackles the fundamental questions of cause and effect.
- The causal effect aims to compare the outcome when an action T is taken versus the outcome when the action T is withheld.





# Causal inference

- **Causal inference** tackles the fundamental questions of cause and effect.
- The **causal effect** aims to compare the outcome when an action T is taken versus the outcome when the action T is withheld.

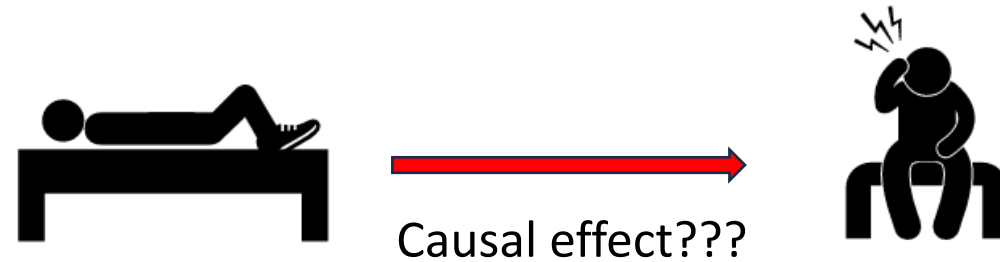


- We refer to action T as **an intervention, an exposure, or a treatment**.
  - Effect of a treatment/drug/vaccine on a disease;
  - Effect of social media on mental health;
  - Effect of genes on a disease, etc.

# Causal inference

- **Why do we need causality?**
- Why association or statistical dependence is not enough?
- Association does not imply causation!
- The amount of **association** and the amount of **causation** can be different

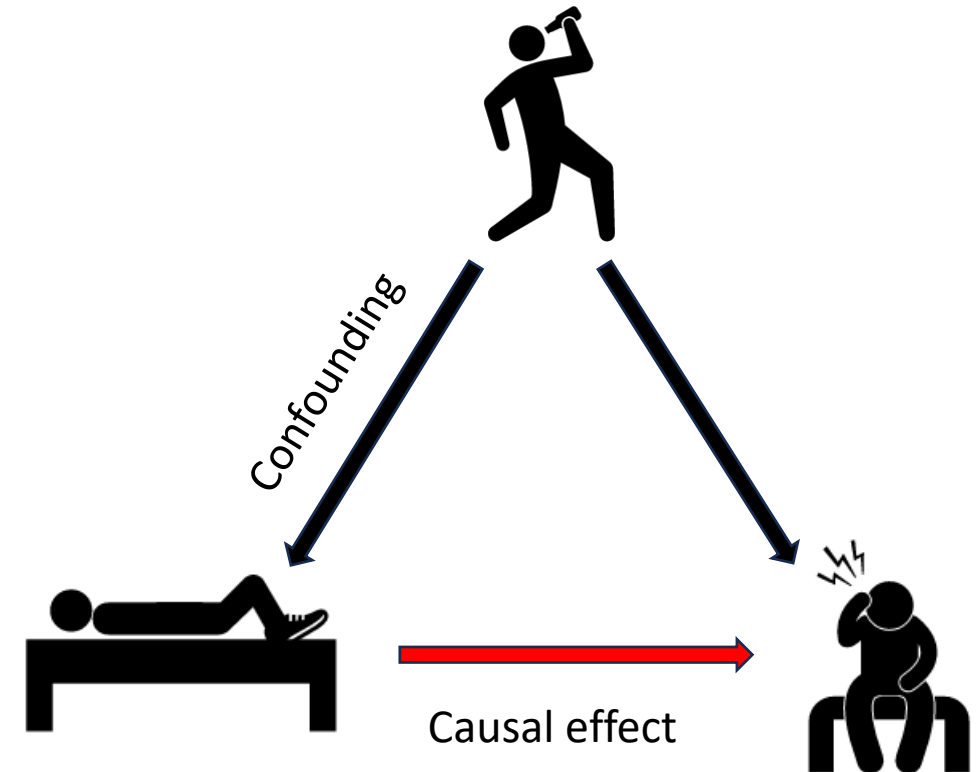
# Causal inference



- Suppose we analyze data where the "treatment" is sleeping with shoes on (or not), and the outcome is waking up with a headache (or not) the next day.
- We find that most times when someone wears shoes to bed, that person wakes up with a headache.
- **Question:** Can we interpret this relationship as causal?

# Causal inference

- One possible explanation for association
  - Both treatment and outcome are caused by a **common cause**: drinking the night before.
  - Such variables are known as **confounders** and the association as **confounding association**.
  - **Confounding** is the main source of differentiating association from causation.

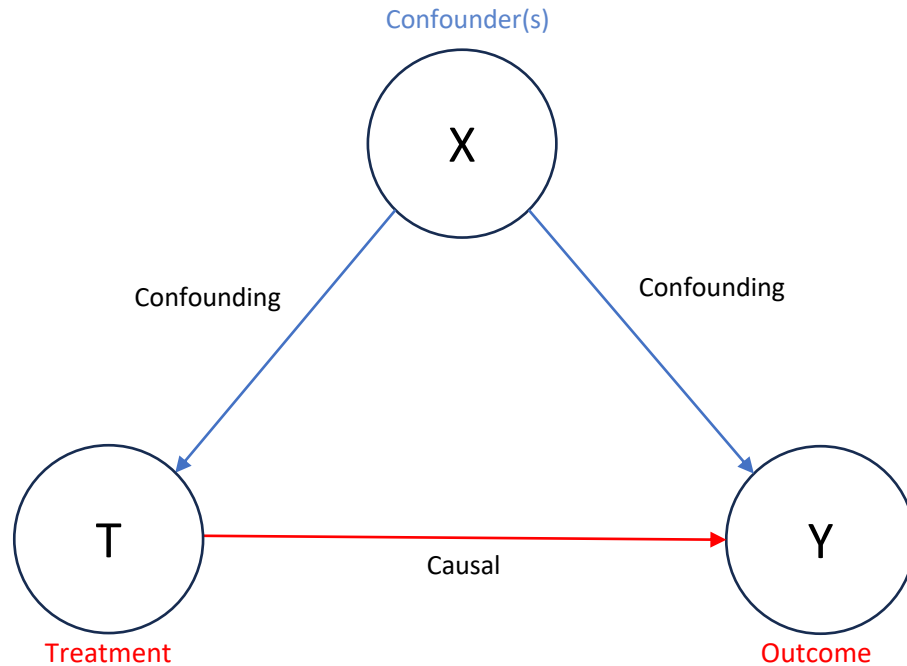


\*Borrowed from Neal (2020)

# Causal inference

- **Our goal:** Learn about causal effects
  - Represent the causal structure
  - Characterize the causal effect
- Notation:
  - $T \in \{0,1\}$  denotes **treatment assignment**: Wearing shoes vs not wearing shoes to bed
  - $Y$  denotes **the outcome**: Headache vs no headache
  - $X$  denotes **potential confounders** that affect both  $T$  and  $Y$ : Drinking the previous day

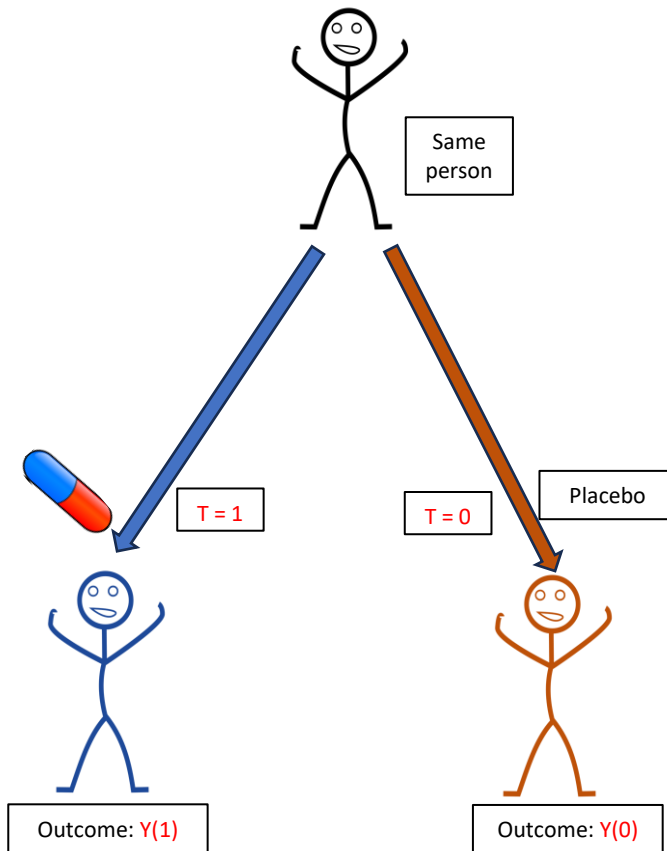
# Directed acyclic graphs (DAGs)



- We use DAGs to represent causal relationships and structure.
- Arrows indicate a direct causal effect (**not mediated**) for at least one subject.
- Informally, **the goal of causal inference** is to estimate the **causal part** of the graph while controlling for the **confounding part**.

# Potential-outcomes framework

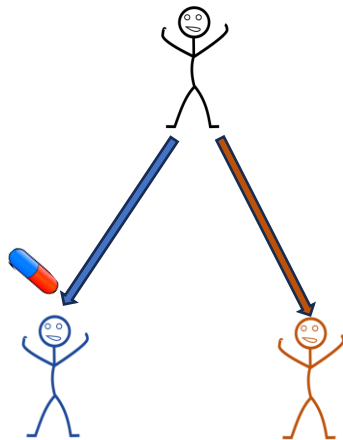
- To **characterize the causal effect** we use the **potential outcomes framework**.



- The **potential outcome**  $Y(T = t) = Y(t)$  is the outcome we would have observed had  $T = t$  been assigned.
- The causal effect can be measured as  $Y(1) - Y(0)$ , which is the change due to the treatment **keeping everything else the same**.

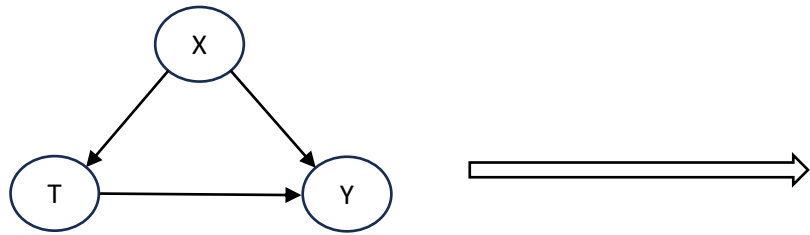
# Potential-outcomes framework

- **Fundamental Problem of Causal Inference:** Only one of  $\{Y(1), Y(0)\}$  is observed.
- The *observed* potential outcome is called **factual**.
- The *unobserved* potential outcome is called **counterfactual**.
- The causal effect is a **contrast between two parallel worlds**, which we imagine for the same subject.

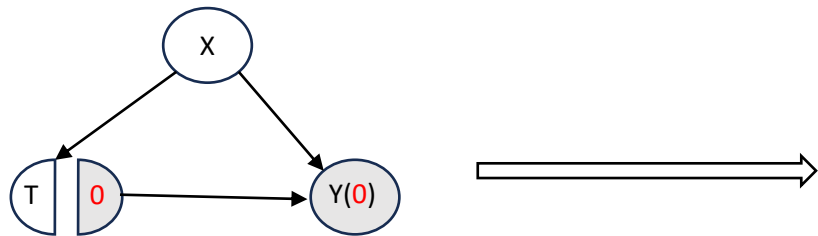




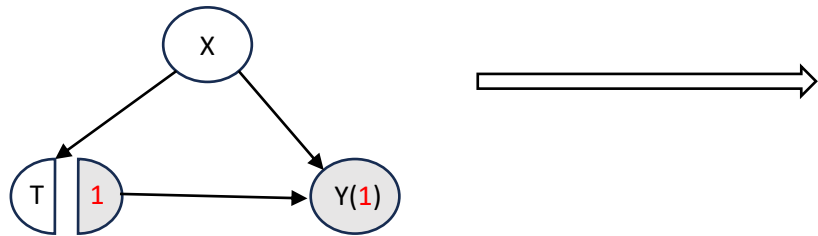
# Potential-outcomes framework



- Actual, observed world.



- In this world everything is the same but **T is set to 0**.



- In this world everything is the same but **T is set to 1**.

- **Note** that compared to the observed world, in imaginary worlds the **causal link** between **X** and treatment **T** is broken.

# Potential-outcomes framework

| Subject | T   | Y   | Y(1) | Y(0) | Y(1) – Y(0) |
|---------|-----|-----|------|------|-------------|
| 1       | 0   | 2.1 | ?    | 2.1  | ?           |
| 2       | 1   | 3.7 | 3.7  | ?    | ?           |
| 3       | 1   | 4.2 | 4.2  | ?    | ?           |
| 4       | 0   | 6.2 | ?    | 6.2  | ?           |
| ...     | ... | ... | ...  | ...  | ...         |

- The observed outcome:  
$$Y = T*Y(1) + (1 - T)*Y(0)$$
- For the subject with treatment  $T = 1$   
$$Y = 1*Y(1) + 0*Y(0)$$
- Similarly, for  $T = 0$   
$$Y = 0*Y(1) + (1 - 0)*Y(0)$$
- Thus,  $Y(1) - Y(0)$  is never observed for subject  $i$ .

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- Thus,  $Y(1) - Y(0)$  is never observed for subject  $i$ .

- Natural measure of causal effect is the **average treatment effect (ATE)**

$$\mu = E[Y(1) - Y(0)]$$

# Potential-outcomes framework

- **Important question:** Is it possible to estimate the ATE if  $Y(1) - Y(0)$  is never observed?
  - Yes, but under certain causal assumptions.
- Causal inference helps in moving observables  $(Y, T, X)$  to the distribution  $\{Y(0), Y(1), T, X\}$ .
- Causal Inference is much more than familiar statistical inference
  - Statistical inference: from sample to population
  - Causal Inference: from sample to counterfactual populations

# Causal identification

- **Causal identification**: the process of learning a causal estimand (ATE)  $\mu = \mu_1 - \mu_0$  with  $\mu = E[Y(t)]$ ,  $t = 0,1$  from observed data  $(Y_i, T_i, X_i)$ .

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- **Question**: Can we naively estimate ATE  $\mu = E[Y(1) - Y(0)]$  via the association?

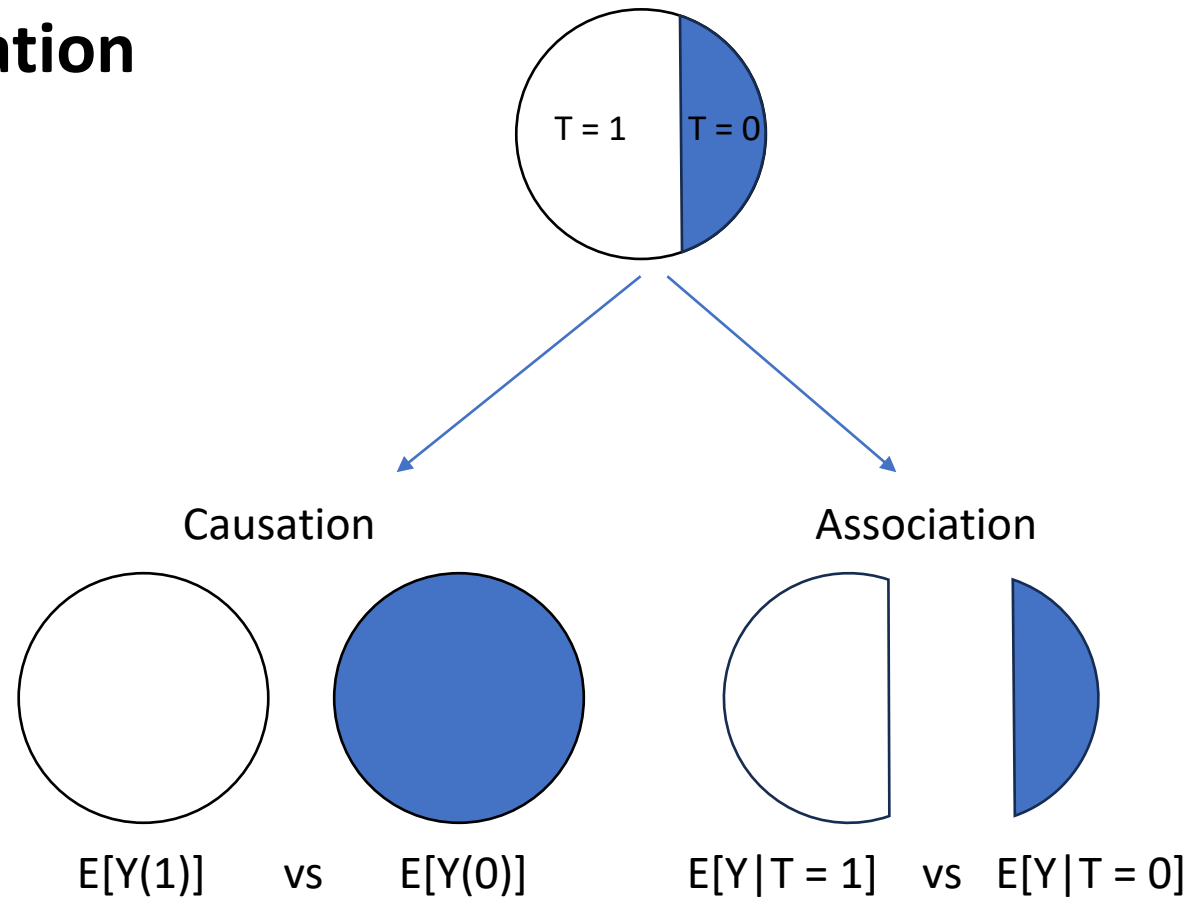
$$\mu_{naive} = E[Y|T = 1] - E[Y|T = 0]$$

| Subject | T   | Y   | Y(1) | Y(0) | Y(1) - Y(0) |
|---------|-----|-----|------|------|-------------|
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$$\mu_{naive} = E[Y|T = 1] - E[Y|T = 0]$$
- **Answer**: In general **NO**. Recall the shoe example.

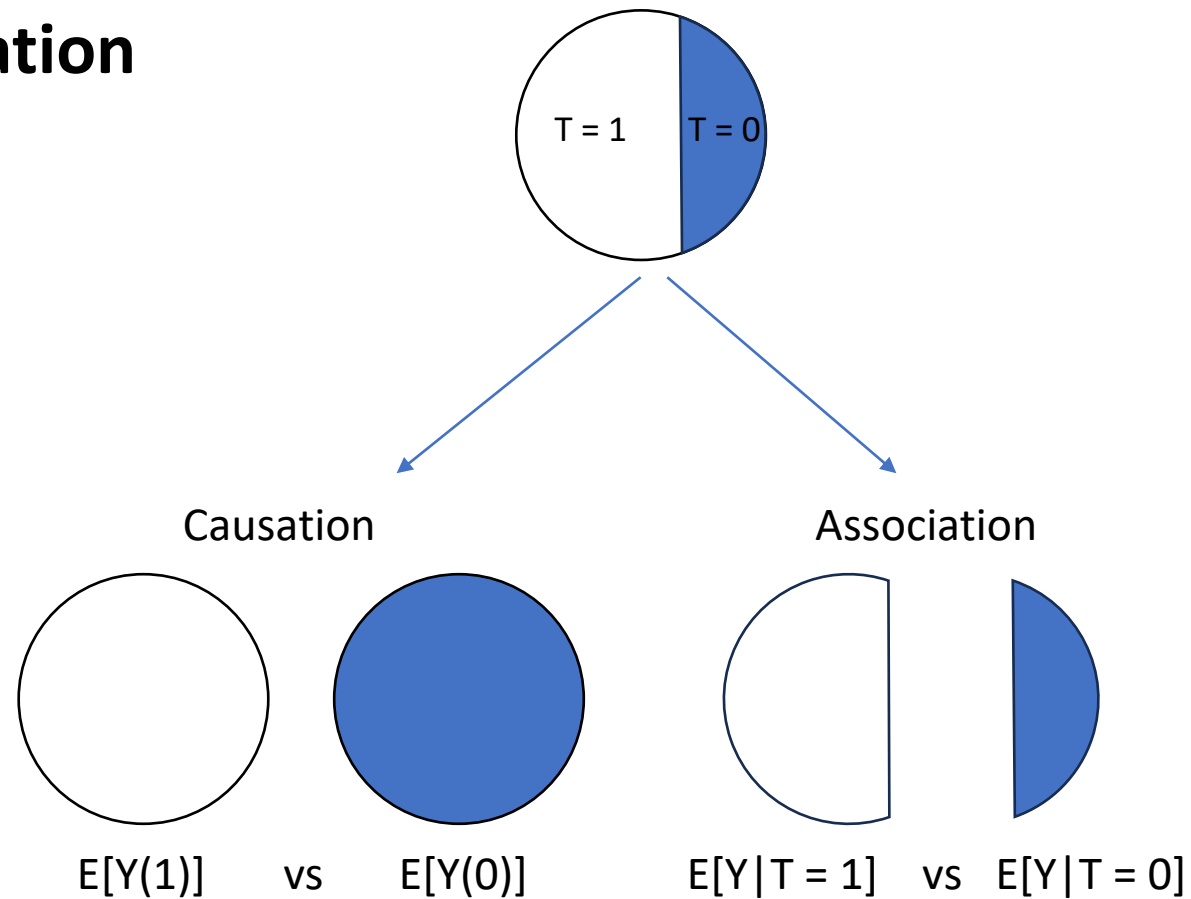
# Causal identification



- In general, the **causal effect** is not the **association effect**:  
$$E[Y(1)] - E[Y(0)] \neq E[Y|T = 1] - E[Y|T = 0]$$

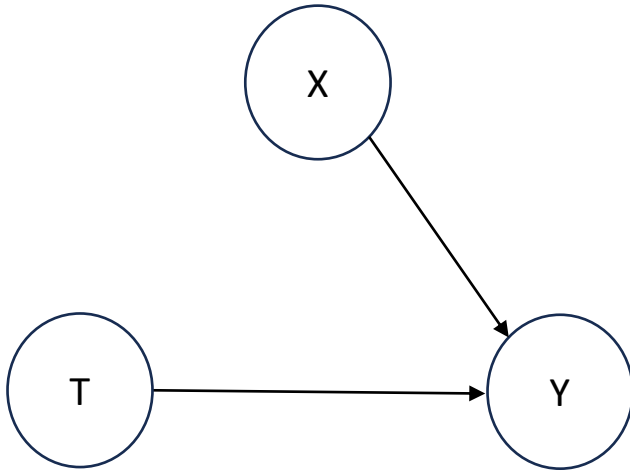


# Causal identification



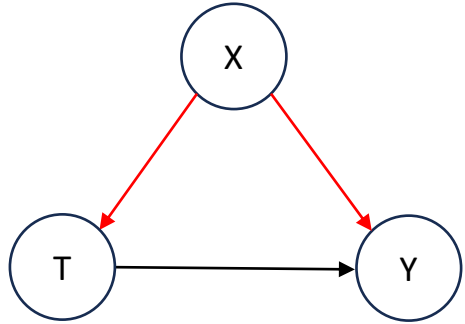
- In general, the **causal effect** is not the **association effect**:  
$$E[Y(1)] - E[Y(0)] \neq E[Y|T = 1] - E[Y|T = 0]$$
- **Question:** When are they equal?

# Randomized control trials (RCTs)



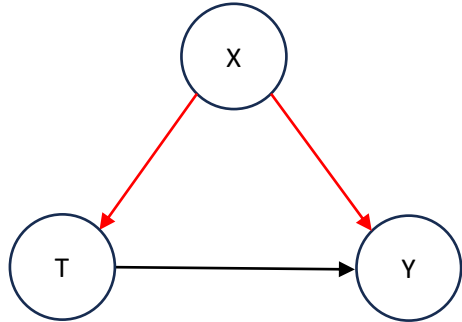
- RCTs randomize **T**, i.e., **T** is independent of  $\{Y(0), Y(1), X\}$ .
- Consequently, it **removes any confounding** effect.  
$$E[Y|T = t] = E[Y(t)|T = t] = E[Y(t)]$$
- In other words, in RCTs an observed association between **T** and **Y** is a causal association

# Observational data

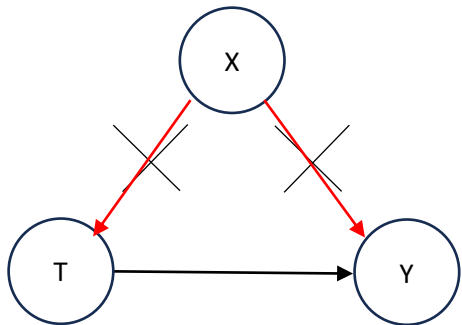


- In observational data, T is not independent of  $\{Y(0), Y(1), X\}$
- Hence, the association between T and Y includes **confounding/selection bias**.

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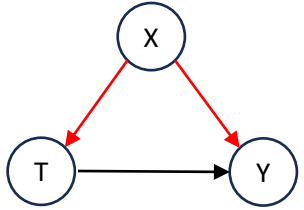


- We need additional **causal assumptions** that will **block/eliminate** the bias.

# Causal assumptions

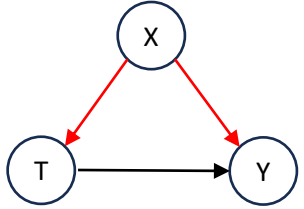
- **Conditional ignorability or unconfoundedness** assumption:
  - $\mathbf{T}$  is independent of  $\mathbf{Y(1)}, \mathbf{Y(0)} | \mathbf{X}$
  - Informally, it says given confounders  $\mathbf{X}$ , the treatment  $\mathbf{T}$  is as good as random.
  - This assumption cannot be tested from the data.
- Other assumptions: **Positivity, consistency and SUTVA**
- Under the above assumptions, the **causal effect is identified**:  
$$E[Y(1)] - E[Y(0)] = E_X\{E[Y|T = 1,X] - E[Y|T = 0,X]\}$$

# Summary: Fundamental Steps of Causal Inference

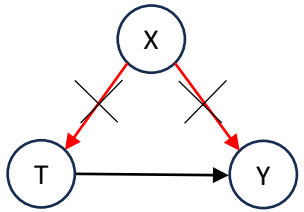


- **Hypothetical modeling:** Researchers make causal assumptions about relationships among variables based on their understanding and expertise.

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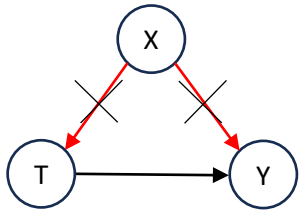
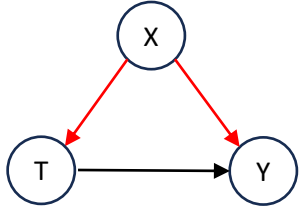


- **Hypothetical modeling:** Researchers make causal assumptions about relationships among variables based on their understanding and expertise.



- **Causal identification:** Based on the previous assumptions, researchers try to determine whether the causal effect is identified, i.e., bias elimination.

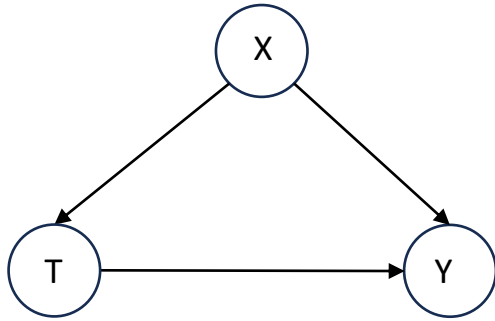
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- **Hypothetical modeling:** Researchers make causal assumptions about relationships among variables based on their understanding and expertise.
- **Causal identification:** Based on the previous assumptions, researchers try to determine whether the causal effect is identified, i.e., bias elimination.
- **Parameter estimation:** If the answer to the second phase is positive, the researcher can then use various estimation techniques, such as **teffects** or **mediate** to estimate the causal effect.

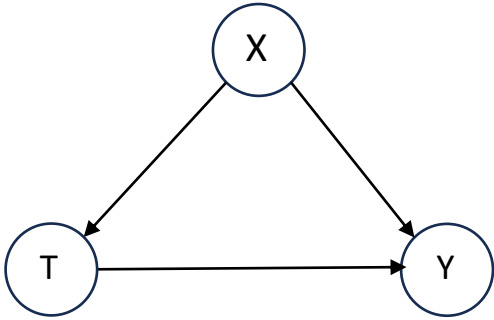


# Causal mediation

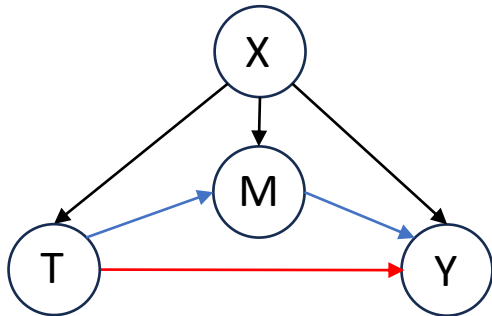


- Suppose using the Fundamental Steps of Causal Analysis (FSCA), a researcher concluded that **exercise, T**, has a beneficial causal effect on the perceptions of the **well-being of individuals, Y**.

# Causal mediation

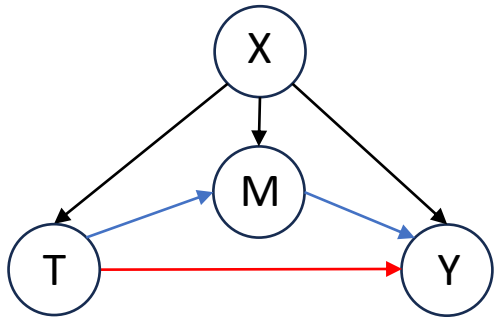
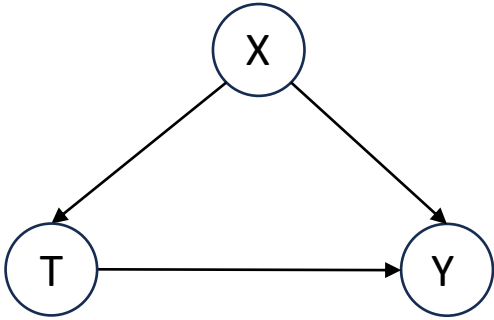


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- Now, the researcher wonders whether the benefit is a consequence of the effect of **T** on increasing the level of the **hormone bonotonin, M**, which in turn has a positive effect on subjective well-being, **Y**.

# Causal mediation



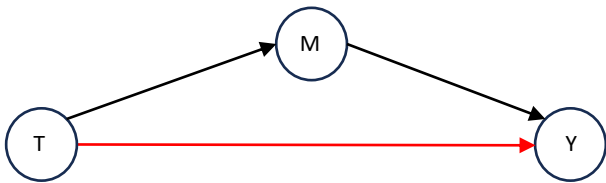
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- Now, the researcher wonders whether the benefit is a consequence of the effect of **T** on increasing the level of the **hormone bonotonin, M**, which in turn has a positive effect on subjective well-being, **Y**.
- That is, the researcher is interested in decomposing the **total effect of T on Y** into the **indirect causal pathway mediated by M** and the **direct pathway not mediated by M**.

# Causal mediation: The fundamental steps of causal analysis

- Suppose we want to estimate the mediation effect of **hormone bonotonin, M**, between the effect of **exercise, T**, on subjective **wellbeing, Y**.

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- Step 1: Hypothetical modeling

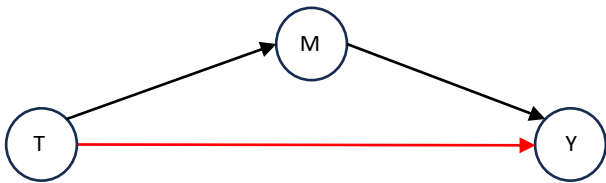


- **T** – exercise
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- **Y** – well-being

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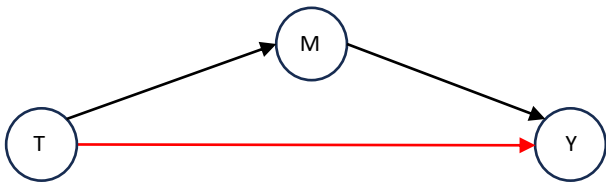
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- Step 2: Causal identification – more on this later

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- Step 1: Hypothetical modeling



- **T** – exercise
- **M** – bonotonin
- **Y** – well-being

- Step 2: Causal identification – more on this later
- Step 3: Estimation in Stata

# Demonstration: The data

```
. webuse wellbeing  
(Fictional well-being data)  
  
. list wellbeing bonotonin exercise in 1/5, abbreviate(12) clean
```

|    | wellbeing | bonotonin | exercise |
|----|-----------|-----------|----------|
| 1. | 71.73816  | 196.5467  | Control  |
| 2. | 68.66573  | 195.8572  | Exercise |
| 3. | 71.05155  | 228.6035  | Exercise |
| 4. | 69.44469  | 206.6651  | Exercise |
| 5. | 75.62035  | 261.6855  | Exercise |



## Demonstration: Stata's mediate command

```
mediate (ovar [omvarlist, omodel noconstant ])  
      (mvar [mmvarlist, mmodel noconstant ])  
      (tvar [ , continuous(numlist) ]) [if] [in] [weight] [ , stat options ]
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*ovar* is a continuous, binary, or count outcome of interest.

*omvarlist* specifies the covariates in the outcome model.

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# Demonstration: Estimation

```
. mediate (wellbeing) (bonotonin) (exercise)
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```
Final EE criterion = 2.04e-28
```

```
Causal mediation analysis
```

```
Number of obs = 2,000
```

```
Outcome model:    Linear  
Mediator model:   Linear  
Mediator variable: bonotonin  
Treatment type:   Binary
```

|     | wellbeing                         |             | Robust    |       |       |                      |
|-----|-----------------------------------|-------------|-----------|-------|-------|----------------------|
|     |                                   | Coefficient | std. err. | z     | P> z  | [95% conf. interval] |
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```
Note: Outcome equation includes treatment-mediator interaction.
```

# Demonstration: Estimation

- **mediate** uses a **method of moments estimator**, also known as an estimating equations estimator, to estimate all auxiliary and effect parameters as well as their variance–covariance matrix.
- To report the auxiliary parameters:

```
. mediate, aequations  
< output omitted >
```

|           |                      |          |          |        |       |           |          |
|-----------|----------------------|----------|----------|--------|-------|-----------|----------|
| wellbeing |                      |          |          |        |       |           |          |
|           | exercise             |          |          |        |       |           |          |
|           | Exercise             | 2.065871 | .8723559 | 2.37   | 0.018 | .3560846  | 3.775657 |
|           | bonotonin            | .2130222 | .0034547 | 61.66  | 0.000 | .2062512  | .2197932 |
|           | exercise#c.bonotonin |          |          |        |       |           |          |
|           | Exercise             | .0051424 | .0046954 | 1.10   | 0.273 | -.0040604 | .0143452 |
|           | _cons                | 22.91374 | .5633648 | 40.67  | 0.000 | 21.80956  | 24.01791 |
| bonotonin |                      |          |          |        |       |           |          |
|           | exercise             |          |          |        |       |           |          |
|           | Exercise             | 44.91939 | 1.641668 | 27.36  | 0.000 | 41.70178  | 48.137   |
|           | _cons                | 160.544  | 1.142508 | 140.52 | 0.000 | 158.3047  | 162.7832 |

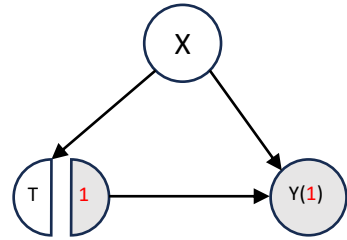
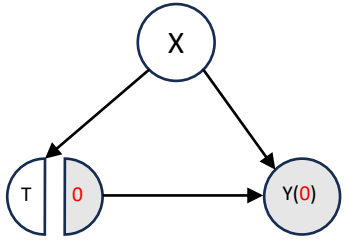
# Demonstration: Estimation without interaction

```
. mediate (wellbeing) (bonotonin) (exercise), aequations nointeract  
< output omitted >
```

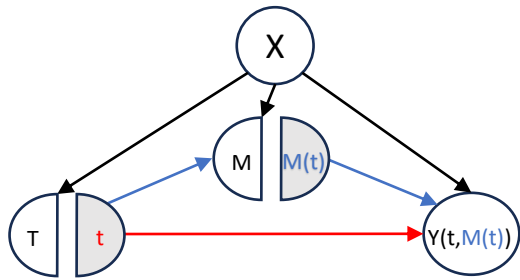
| wellbeing |   |
|-----------|---|
| exercise  |   |
| Exercise  | 2.996658 .2109357 14.21 0.000 2.583231 3.410084 |
| bonotonin | .2158225 .0023412 92.18 0.000 .2112338 .2204113 |
| _cons     | 22.46416 .3929094 57.17 0.000 21.69407 23.23425 |
| bonotonin |   |
| exercise  |   |
| Exercise  | 44.91939 1.641668 27.36 0.000 41.70178 48.137   |
| _cons     | 160.544 1.142508 140.52 0.000 158.3047 162.7832 |

Note: Outcome equation does not include treatment-mediator interaction.

# Taking a step back: Preparing for causal identification

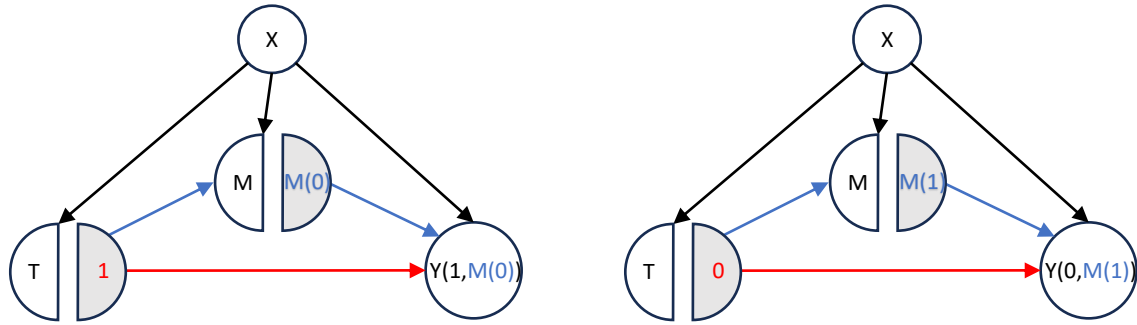


- Recall that our interest is in the contrast  $Y(1) - Y(0)$
- For mediation, the idea is to split the contrast  $Y(1) - Y(0)$  into two other contrasts using a third potential outcome  $M(t)$ .



- We introduce a new type of outcome  $Y(t, m)$ , which corresponds to the potential outcome when we set  $T = t$  and  $M = m$ .
- Note the familiar  $Y(1) = Y[1, M(1)]$  and  $Y(0) = Y[0, M(0)]$ .

# Four potential outcomes



- Now, we have two new **cross-world** potential outcomes  $Y[t, M(t')]$ .
- $Y[1, M(0)]$  and  $Y[0, M(1)]$  are never observed (**Fundamental problem of causal inference**).
- These correspond to the **unobserved worlds** where treatment is set to  $t$  and the mediator is set to the value it would have taken under exposure  $t'$ .
- We use these **four potential outcomes** to define total effects, **direct effects**, and **indirect effects**

# Potential-outcome means with mediate

```
. mediate (wellbeing) (bonotonin) (exercise), pomeans
```

```
Final EE criterion = 1.71e-28
```

```
Causal mediation analysis
```

```
Number of obs = 2,000
```

```
Outcome model: Linear  
Mediator model: Linear  
Mediator variable: bonotonin  
Treatment type: Binary
```

|           |      | Robust      |           |        |       |                      |          |
|-----------|------|-------------|-----------|--------|-------|----------------------|----------|
| wellbeing |      | Coefficient | std. err. | z      | P> z  | [95% conf. interval] |          |
| POmeans   | Y0M0 | 57.11317    | .2753201  | 207.44 | 0.000 | 56.57355             | 57.65278 |
|           | Y1M0 | 60.00462    | .3157888  | 190.02 | 0.000 | 59.38569             | 60.62356 |
|           | Y0M1 | 66.68199    | .3258477  | 204.64 | 0.000 | 66.04334             | 67.32064 |
|           | Y1M1 | 69.80444    | .2898927  | 240.79 | 0.000 | 69.23626             | 70.37262 |

```
Note: Outcome equation includes treatment-mediator interaction.
```

## Different treatment effects

- The average total effect:

$$\tau = E[Y_i(1)] - E[Y_i(0)] = E[Y_i(1, M_i(1))] - E[Y_i(0, M_i(0))]$$



# Effect decomposition

- The average total effect:

$$\tau = E[Y_i(1)] - E[Y_i(0)] = E[Y_i(1, M_i(1))] - E[Y_i(0, M_i(0))]$$

- The effect of the treatment on the outcome through the mediator is the **indirect effect**:

$$\delta(t) = E[Y_i(t, M_i(1))] - E[Y_i(t, M_i(0))], \quad t \in \{0,1\}$$

# Effect decomposition

- The average total effect:

$$\tau = E[Y_i(1)] - E[Y_i(0)] = E[Y_i(1, M_i(1))] - E[Y_i(0, M_i(0))]$$

- The effect of the treatment on the outcome through the mediator is the **indirect effect**:

$$\delta(t) = E[Y_i(t, M_i(1))] - E[Y_i(t, M_i(0))], \quad t \in \{0,1\}$$

- The **direct effect** of the treatment on the outcome

$$\zeta(t) = E[Y_i(1, M_i(t))] - E[Y_i(0, M_i(t))], \quad t \in \{0,1\}$$

# Effect decomposition

- The average total effect:

$$\tau = E[Y_i(1)] - E[Y_i(0)] = E[Y_i(1, M_i(1))] - E[Y_i(0, M_i(0))]$$

- The effect of the treatment on the outcome through the mediator is the **indirect effect**:

$$\delta(t) = E[Y_i(t, M_i(1))] - E[Y_i(t, M_i(0))], \quad t \in \{0,1\}$$

- The **direct effect** of the treatment on the outcome

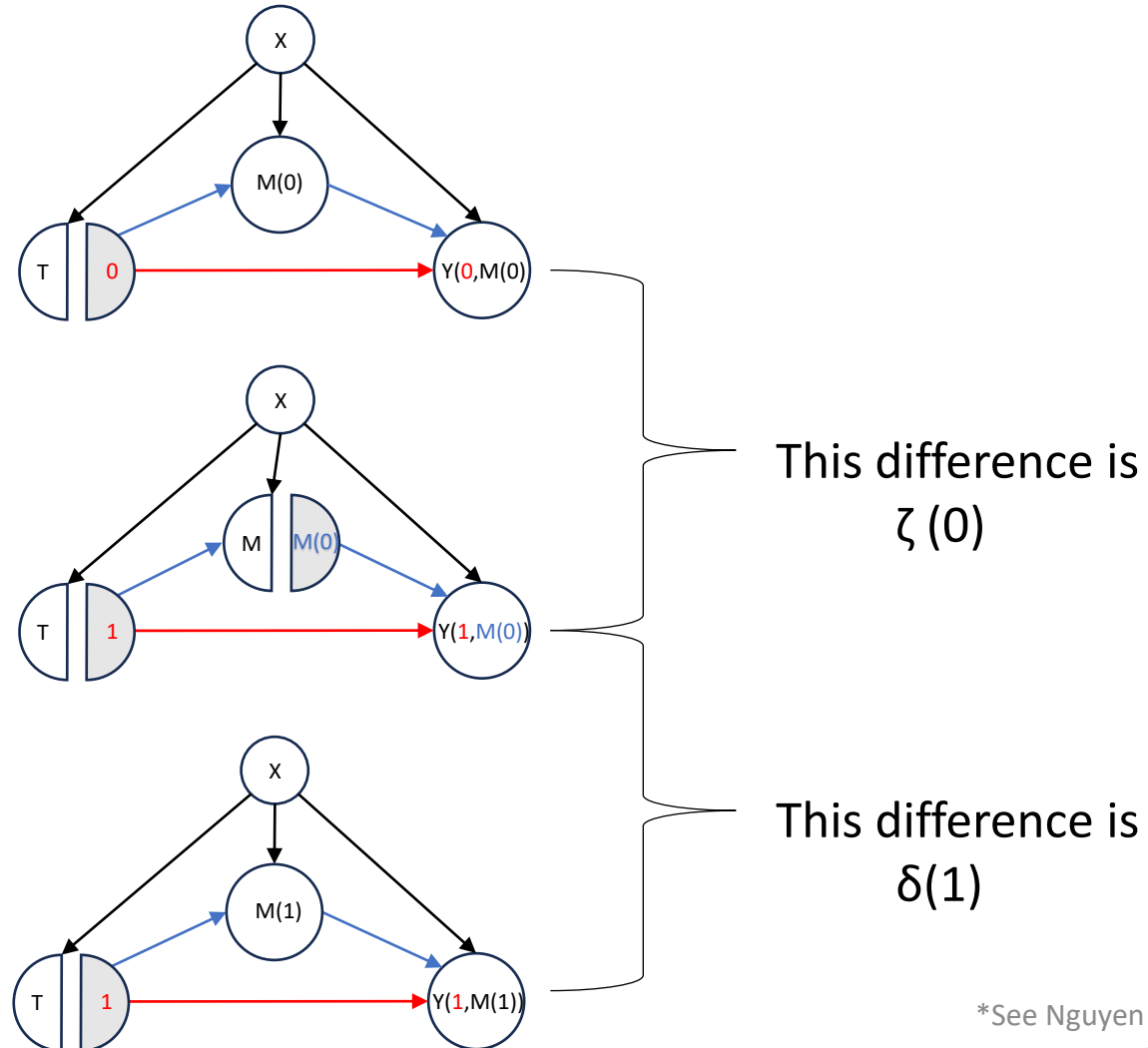
$$\zeta(t) = E[Y_i(1, M_i(t))] - E[Y_i(0, M_i(t))], \quad t \in \{0,1\}$$

- The average total effect can be written as **two decomposition** of the sum of direct and indirect effect

$$\tau = \delta(1) + \zeta(0) = \delta(0) + \zeta(1)$$

# Three different worlds

- The decomposition  $\tau = \delta(1) + \zeta(0)$  contains 3 different worlds:



\*See Nguyen et al. (2020) for details on which decomposition should be used for specific analysis.

## Different treatment effects

- Denoting  $E[Y(t, M(t'))]$  as  $Y_{tM_{t'}}$ , we define the following treatment effects of interest:

|  |                       |             |
|--|-----------------------|-------------|
| (Total) natural indirect effect ( <b>NIE</b> ) | $Y_{1M_1} - Y_{1M_0}$ | $\delta(1)$ |
| (Pure) natural direct effect ( <b>NDE</b> )    | $Y_{1M_0} - Y_{0M_0}$ | $\zeta(0)$  |
| (Pure) natural indirect effect ( <b>PNIE</b> ) | $Y_{0M_1} - Y_{0M_0}$ | $\delta(0)$ |
| (Total) natural direct effect ( <b>TNDE</b> )  | $Y_{1M_1} - Y_{0M_1}$ | $\zeta(1)$  |
| Total effect ( <b>TE</b> )                     | $Y_{1M_1} - Y_{0M_0}$ | $\tau$      |

# Alternative decompositions with mediate

```
. mediate (wellbeing) (bonotonin) (exercise), all
```

| wellbeing |                       | Coefficient | Robust<br>std. err. | z      | P> z  | [95% conf. interval] |          |
|-----------|-----------------------|-------------|---------------------|--------|-------|----------------------|----------|
| POmeans   |                       |             |                     |        |       |                      |          |
|           | Y0M0                  | 57.11317    | .2753201            | 207.44 | 0.000 | 56.57355             | 57.65278 |
|           | Y1M0                  | 60.00462    | .3157888            | 190.02 | 0.000 | 59.38569             | 60.62356 |
|           | Y0M1                  | 66.68199    | .3258477            | 204.64 | 0.000 | 66.04334             | 67.32064 |
|           | Y1M1                  | 69.80444    | .2898927            | 240.79 | 0.000 | 69.23626             | 70.37262 |
| NIE       |                       |             |                     |        |       |                      |          |
|           | exercise              |             |                     |        |       |                      |          |
|           | (Exercise vs Control) | 9.799821    | .3943251            | 24.85  | 0.000 | 9.026958             | 10.57268 |
| NDE       |                       |             |                     |        |       |                      |          |
|           | exercise              |             |                     |        |       |                      |          |
|           | (Exercise vs Control) | 2.891453    | .2304278            | 12.55  | 0.000 | 2.439823             | 3.343083 |
| PNIE      |                       |             |                     |        |       |                      |          |
|           | exercise              |             |                     |        |       |                      |          |
|           | (Exercise vs Control) | 9.568827    | .3884522            | 24.63  | 0.000 | 8.807475             | 10.33018 |
| TNDE      |                       |             |                     |        |       |                      |          |
|           | exercise              |             |                     |        |       |                      |          |
|           | (Exercise vs Control) | 3.122447    | .2418591            | 12.91  | 0.000 | 2.648412             | 3.596482 |
| TE        |                       |             |                     |        |       |                      |          |
|           | exercise              |             |                     |        |       |                      |          |
|           | (Exercise vs Control) | 12.69127    | .4005941            | 31.68  | 0.000 | 11.90612             | 13.47642 |

Note: Outcome equation includes treatment-mediator interaction.

# Which decomposition?

- Practical question remains: For a specific analysis, which decomposition should be used?  
 $\tau = \delta(1) + \zeta(0)$  or  $\tau = \delta(0) + \zeta(1)$
- Or should both be used?
- We follow Nguyen et al. (2020) and propose three answers for three cases.

**Case 1: Is there a mediated effect? Or, is the causal effect partly mediated by this mediator?**



## Case 1: Is there a mediated effect? Or, is the causal effect partly mediated by this mediator?

- We propose using  $\tau = \delta(1) + \zeta(0)$  decomposition (NIE and NDE)
- **Rational:** Here, we are not questioning the existence of a direct effect.
- We are researching the possibility of a mediated effect to the direct effect.
- If there is no mediated effect, then the total effect  $\tau = \zeta(0)$  is the direct effect.

**Case 2: In addition to the mediated effect, is there a direct effect?**

## Case 2: In addition to the mediated effect, is there a direct effect?

- We propose using  $\tau = \delta(0) + \zeta(1)$  decomposition (PNIE and TNDE).
- This is a mirror image of the Case 1.
- **Rational:** Here, we are not questioning the existence of a mediator effect.
- We are researching the possibility of treatment affecting the outcome through other mechanisms.
- If there is no direct effect, then the total effect  $\tau = \delta(0)$  is the indirect effect.

## **Case 3: No prior assumption or preferred question about either direct or indirect effect**

## Case 3: No prior assumption or preferred question about either direct or indirect effect

- We propose reporting both  $\tau = \delta(1) + \zeta(0)$  and  $\tau = \delta(0) + \zeta(1)$  decompositions.
- **Rational:** If the purpose is to describe all we can learn, there is no reason to prefer either decomposition over the other.

# Causal identification

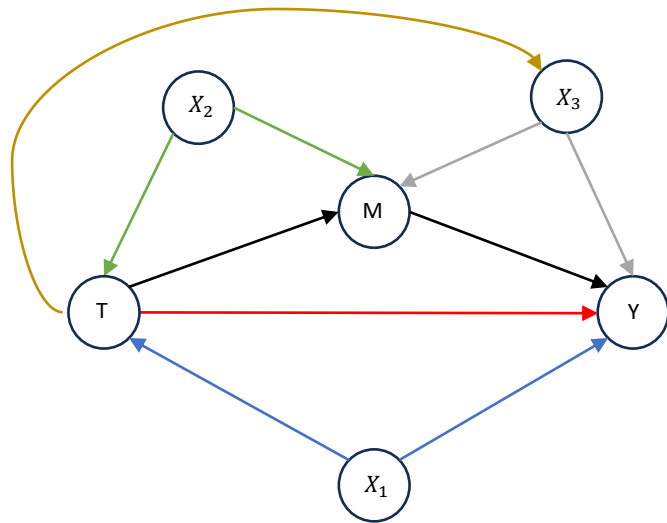
- After defining different treatment effects, we are interested in causal assumptions that **identify** those effects

- That is, we are interested in assumptions such that

$$E_M[Y_i(t, M_i(t')) | X_i = x] = \int E[Y_i | M_i = m, T_i = t, X_i = x] df[m | T_i = t', X_i = x]$$

- **LHS** is the causal estimand and cannot be estimated from the data
- **RHS** is a conditional distribution that can be learned from the data
- This formula is often referred to as the “**mediation formula**” and is **nonparametric**.

# Causal identification: Assumptions



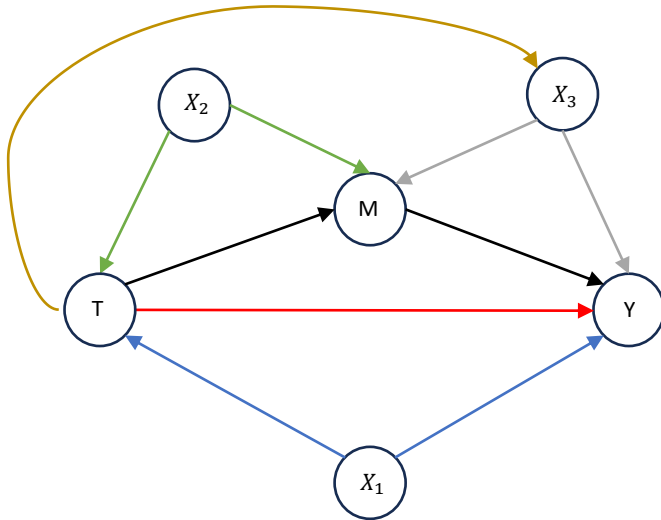
## Sequential ignorability

1. No unobserved confounding in the treatment-outcome relationship.
2. No unobserved confounding in the mediator-outcome relationship.
3. No unmeasured confounding in the treatment-mediator relationship
4. No (observed) confounders in the mediator-outcome relationship that are caused by the treatment.

- In addition to **sequential ignorability**, we need **SUTVA** and **overlap** assumptions.

# Returning to our example: Adding confounders

- Step 1: Hypothetical modeling



- **T** – exercise
- **M** – bonotonin
- **Y** – well-being
- $X_1 \cup X_3$  – {age, gender, hstatus, basewell}
- $X_3 \cup X_2$  – {age, gender, hstatus, basebono}

- Step 2: Causal identification
- Step 3: Estimation in Stata



# Estimation in Stata

```
. mediate (wellbeing basewell age gender hstatus)
>         (bonotonin basebono age gender hstatus)
>         (exercise)
```

Causal mediation analysis

Number of obs = 2,000

Outcome model: Linear  
 Mediator model: Linear  
 Mediator variable: bonotonin  
 Treatment type: Binary

|     | wellbeing                         | Coefficient | Robust<br>std. err. | z     | P> z  | [95% conf. interval] |          |
|-----|-----------------------------------|-------------|---------------------|-------|-------|----------------------|----------|
| NIE | exercise<br>(Exercise vs Control) | 10.02204    | .2256812            | 44.41 | 0.000 | 9.579717             | 10.46437 |
| NDE | exercise<br>(Exercise vs Control) | 3.085412    | .168631             | 18.30 | 0.000 | 2.754901             | 3.415922 |
| TE  | exercise<br>(Exercise vs Control) | 13.10746    | .2304752            | 56.87 | 0.000 | 12.65573             | 13.55918 |

Note: Outcome equation includes treatment-mediator interaction.

# Postestimation in Stata

```
. estat proportion
```

Proportion mediated

Number of obs = 2,000

| wellbeing                         | Proportion | Robust<br>std. err. | z     | P> z  | [95% conf. interval] |         |
|-----------------------------------|------------|---------------------|-------|-------|----------------------|---------|
| exercise<br>(Exercise vs Control) | .7646064   | .0118613            | 64.46 | 0.000 | .7413587             | .787854 |

# Binary outcome and mediator

```
. mediate (bwellbeing basewell age gender hstatus, logit)  
>         (bbonotonin basebono age gender hstatus, logit)  
>         (exercise)
```

Causal mediation analysis

Number of obs = 2,000

```
Outcome model:   Logit  
Mediator model:  Logit  
Mediator variable: bbonotonin  
Treatment type:  Binary
```

| bwellbeing |                                   | Coefficient | Robust<br>std. err. | z     | P> z  | [95% conf. interval] |          |
|------------|-----------------------------------|-------------|---------------------|-------|-------|----------------------|----------|
| NIE        | exercise<br>(Exercise vs Control) | .1060631    | .0171798            | 6.17  | 0.000 | .0723914             | .1397348 |
| NDE        | exercise<br>(Exercise vs Control) | .1521532    | .0208609            | 7.29  | 0.000 | .1112665             | .1930399 |
| TE         | exercise<br>(Exercise vs Control) | .2582163    | .0143273            | 18.02 | 0.000 | .2301353             | .2862973 |

Note: Outcome equation includes treatment-mediator interaction.

# Risk ratios

- If the outcome is binary, and if the outcome model is either logit or probit, we can express the treatment effects as risk ratios or odds ratios.
- The treatment effects on risk-ratio are ratios of potential-outcome means:

$$NIE^{RR} = \frac{Y_{1M_1}}{Y_{1M_0}}$$
$$NDE^{RR} = \frac{Y_{1M_0}}{Y_{0M_0}}$$
$$PNIE^{RR} = \frac{Y_{0M_1}}{Y_{0M_0}}$$
$$TNDE^{RR} = \frac{Y_{1M_1}}{Y_{0M_1}}$$
$$TE^{RR} = \frac{Y_{1M_1}}{Y_{0M_0}}$$

# Risk ratios

```
. estat rr
```

```
estat rr requires potential-outcome means; refitting model ...
```

```
Transformed treatment effects
```

```
Number of obs = 2,000
```

| bwellbeing |                                   | Risk ratio | Robust<br>std. err. | z     | P> z  | [95% conf. interval] |          |
|------------|-----------------------------------|------------|---------------------|-------|-------|----------------------|----------|
| NIE        | exercise<br>(Exercise vs Control) | 1.231901   | .0461649            | 5.57  | 0.000 | 1.144663             | 1.325789 |
| NDE        | exercise<br>(Exercise vs Control) | 1.49852    | .0768679            | 7.89  | 0.000 | 1.355188             | 1.657013 |
| TE         | exercise<br>(Exercise vs Control) | 1.84603    | .0707466            | 16.00 | 0.000 | 1.712449             | 1.990031 |

# Odds-ratio

- For logit and probit outcome models,  $Y_{tM_t}$  are probabilities, and so the treatment effects on the odds-ratio scale are

$$NIE^{OR} = \frac{Y_{1M_1}/(1 - Y_{1M_1})}{Y_{1M_0}/(1 - Y_{1M_0})}$$

$$NDE^{OR} = \frac{Y_{1M_0}(1 - Y_{1M_0})}{Y_{0M_0}(1 - Y_{0M_0})}$$

$$PNIE^{OR} = \frac{Y_{0M_1}(1 - Y_{0M_1})}{Y_{0M_0}(1 - Y_{0M_0})}$$

$$TNDE^{OR} = \frac{Y_{1M_1}(1 - Y_{1M_1})}{Y_{0M_1}(1 - Y_{0M_1})}$$

$$TE^{OR} = \frac{Y_{1M_1}(1 - Y_{1M_1})}{Y_{0M_0}(1 - Y_{0M_0})}$$

- Similar to risk-ratio, the total effect is the **product** of direct and indirect effect.

# Odds-ratio

```
. estat or
estat or requires potential-outcome means; refitting model ...
```

Transformed treatment effects

Number of obs = 2,000

| bwellbeing |                                   | Odds ratio | Robust<br>std. err. | z     | P> z  | [95% conf. interval] |          |
|------------|-----------------------------------|------------|---------------------|-------|-------|----------------------|----------|
| NIE        | exercise<br>(Exercise vs Control) | 1.531185   | .1060583            | 6.15  | 0.000 | 1.336807             | 1.753826 |
| NDE        | exercise<br>(Exercise vs Control) | 1.918699   | .1669374            | 7.49  | 0.000 | 1.617885             | 2.275444 |
| TE         | exercise<br>(Exercise vs Control) | 2.937883   | .1843901            | 17.17 | 0.000 | 2.597829             | 3.322449 |

# Multivalued treatment

```
. mediate (bwellbeing basewell age gender hstatus, logit)
>         (bbonotonin basebono age gender hstatus, logit)
>         (mexercise)
```

| bwellbeing              |  | Coefficient | Robust<br>std. err. | z     | P> z  | [95% conf. interval] |          |
|-------------------------|--|-------------|---------------------|-------|-------|----------------------|----------|
| NIE                     |  |             |                     |       |       |                      |          |
| mexercise               |  |             |                     |       |       |                      |          |
| (45 minutes vs Control) |  | .0917518    | .0105476            | 8.70  | 0.000 | .0710789             | .1124248 |
| (90 minutes vs Control) |  | .1082241    | .0209235            | 5.17  | 0.000 | .0672149             | .1492334 |
| NDE                     |  |             |                     |       |       |                      |          |
| mexercise               |  |             |                     |       |       |                      |          |
| (45 minutes vs Control) |  | .0245277    | .0176917            | 1.39  | 0.166 | -.0101473            | .0592027 |
| (90 minutes vs Control) |  | .1411745    | .0256778            | 5.50  | 0.000 | .0908468             | .1915021 |
| TE                      |  |             |                     |       |       |                      |          |
| mexercise               |  |             |                     |       |       |                      |          |
| (45 minutes vs Control) |  | .1162796    | .0175356            | 6.63  | 0.000 | .0819105             | .1506487 |
| (90 minutes vs Control) |  | .2493986    | .0173024            | 14.41 | 0.000 | .2154864             | .2833108 |

Note: Outcome equation includes treatment-mediator interaction.



# Continuous treatment

```
. mediate (bwellbeing basewell age gender hstatus, logit)
>         (bbonotonin basebono age gender hstatus, logit)
>         (cexercise, continuous (30 60 90))
```

Continuous treatment levels:

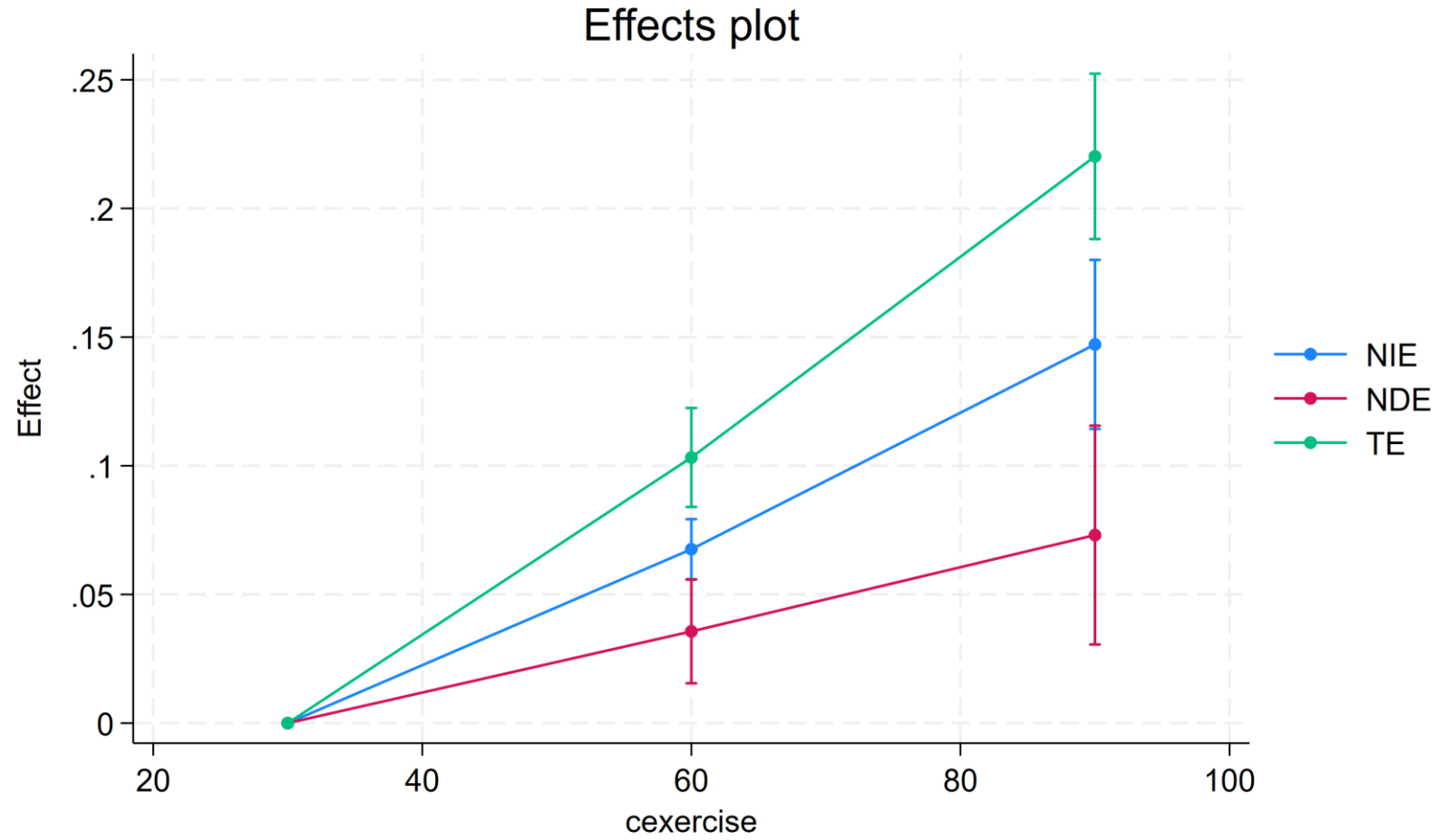
- 0: cexercise = 30 (control)
- 1: cexercise = 60
- 2: cexercise = 90

| bwellbeing |           | Robust      |           |       |       |                      |          |
|------------|-----------|-------------|-----------|-------|-------|----------------------|----------|
|            |           | Coefficient | std. err. | z     | P> z  | [95% conf. interval] |          |
| NIE        | cexercise |             |           |       |       |                      |          |
|            | (1 vs 0)  | .0675928    | .0059601  | 11.34 | 0.000 | .0559113             | .0792743 |
|            | (2 vs 0)  | .1471622    | .0167598  | 8.78  | 0.000 | .1143136             | .1800108 |
| NDE        | cexercise |             |           |       |       |                      |          |
|            | (1 vs 0)  | .0356447    | .0102753  | 3.47  | 0.001 | .0155056             | .0557839 |
|            | (2 vs 0)  | .073076     | .0216909  | 3.37  | 0.001 | .0305626             | .1155894 |
| TE         | cercise   |             |           |       |       |                      |          |
|            | (1 vs 0)  | .1032376    | .0098062  | 10.53 | 0.000 | .0840177             | .1224574 |
|            | (2 vs 0)  | .2202382    | .0163999  | 13.43 | 0.000 | .1880949             | .2523815 |

Note: Outcome equation includes treatment-mediator interaction.

# Continuous treatment

```
. estat effectplot
```



# Count mediator

- We consider the sample that includes women who gave birth to a child.
- We wish to find out whether the socioeconomic status and education of the mother affect the child's health.
  - **Y** - the birthweight of the baby (**bweight**)
  - **T** - whether or not the mother has a college degree (**college**).
  - **M** -the number of cigarettes smoked per day during pregnancy (**ncigs**).
  - **X** – social economic status of parents (**sespar**)
- The **hypothesis** is that women with a higher educational degree are likely to smoke fewer cigarettes and that smoking during pregnancy has negative effects on birthweight.

# Count mediator

```
. webuse birthweight  
(Fictional birthweight data)
```

```
. list in 1/5, clean
```

|    | id | bweight | lbweight | ncigs | college | ses      | sespar   | age |
|----|----|---------|----------|-------|---------|----------|----------|-----|
| 1. | 1  | 3621    | No       | 1     | No      | 5.3581   | 3.308523 | 29  |
| 2. | 2  | 3278    | No       | 0     | Yes     | 9.556957 | 4.376035 | 38  |
| 3. | 3  | 3073    | No       | 1     | No      | 3.980829 | 6.580275 | 39  |
| 4. | 4  | 3306    | No       | 0     | Yes     | 11.17643 | 12.12075 | 30  |
| 5. | 5  | 4517    | No       | 0     | Yes     | 9.026146 | 4.738766 | 28  |

# Count mediator

```
. mediate (bweight sespar c.age##c.age, expmean)
>         (ncigs sespar c.age##c.age, poisson)
>         (college), nointeract
```

Causal mediation analysis

Number of obs = 2,000

Outcome model: Exponential mean  
Mediator model: Poisson  
Mediator variable: ncigs  
Treatment type: Binary

| bweight                       | Coefficient | Robust<br>std. err. | z     | P> z  | [95% conf. interval] |          |
|-------------------------------|-------------|---------------------|-------|-------|----------------------|----------|
| NIE<br>college<br>(Yes vs No) | 198.978     | 23.53279            | 8.46  | 0.000 | 152.8546             | 245.1014 |
| NDE<br>college<br>(Yes vs No) | 320.3318    | 34.47792            | 9.29  | 0.000 | 252.7563             | 387.9072 |
| TE<br>college<br>(Yes vs No)  | 519.3098    | 28.70435            | 18.09 | 0.000 | 463.0503             | 575.5693 |

Note: Outcome equation does not include treatment-mediator interaction.

# Incidence-rate-ratio

- The same formula as risk-ratio.
- Allowed when the outcome model is Poisson/exponential mean.

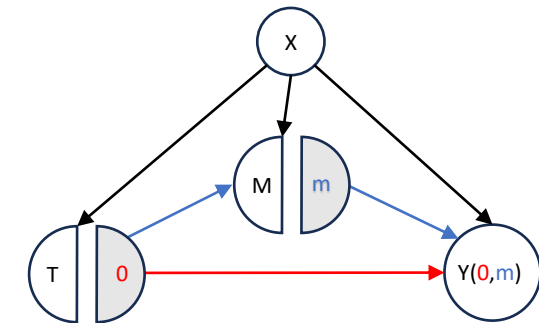
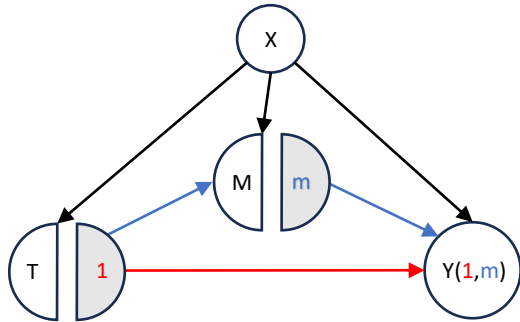
```
. estat irr
estat irr requires potential-outcome means; refitting model ...
```

Transformed treatment effects

Number of obs = 2,000

| bweight                       | IRR      | Robust<br>std. err. | z     | P> z  | [95% conf. interval] |          |
|-------------------------------|----------|---------------------|-------|-------|----------------------|----------|
| NIE<br>college<br>(Yes vs No) | 1.057819 | .0072037            | 8.25  | 0.000 | 1.043794             | 1.072033 |
| NDE<br>college<br>(Yes vs No) | 1.102636 | .0113921            | 9.46  | 0.000 | 1.080533             | 1.125192 |
| TE<br>college<br>(Yes vs No)  | 1.16639  | .009948             | 18.05 | 0.000 | 1.147055             | 1.186052 |

# Controlled direct effects (CDE)



- CDE is the effect of the treatment if the mediator were controlled, i.e., set to a **specific level (M = m)** for everyone.
- CDE may vary across individuals, and within an individual may vary depending on the mediator control value **m**.
- For binary treatment

$$CDE(m) = Y_{1m} - Y_{10}$$

$$CDE(m)^{RR} = \frac{Y_{1m}}{Y_{0m}}$$

$$CDE(m)^{IRR} = \frac{Y_{1m}}{Y_{0m}}$$

$$CDE(m)^{OR} = \frac{Y_{1m}/(1 - Y_{1m})}{Y_{0m}/(1 - Y_{0m})}$$

# Controlled direct effects (CDE)

```
. estat cde, mvalue(0 1)
```

Controlled direct effect

Number of obs = 2,000

Mediator variable: ncigs

Mediator values:

1.\_at: ncigs = 0

2.\_at: ncigs = 1

|               | Delta-method |           | z    | P> z  | [95% conf. interval] |          |
|---------------|--------------|-----------|------|-------|----------------------|----------|
|               | CDE          | std. err. |      |       |                      |          |
| college@_at   |              |           |      |       |                      |          |
| (Yes vs No) 1 | 341.955      | 35.26807  | 9.70 | 0.000 | 272.8308             | 411.0791 |
| (Yes vs No) 2 | 332.6419     | 34.94916  | 9.52 | 0.000 | 264.1428             | 401.141  |



# Controlled direct effects (CDE)

```
. estat cde, mvalue(0 1) contrast
```

Controlled direct effect

Number of obs = 2,000

Mediator variable: ncigs

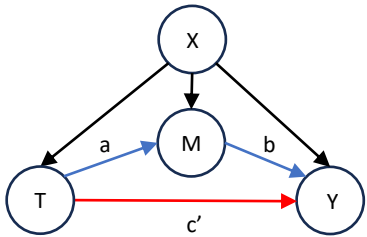
Mediator values:

1.\_at: ncigs = 0

2.\_at: ncigs = 1

|                                     | Delta-method |           |       |       | [95% conf. interval] |           |
|-------------------------------------|--------------|-----------|-------|-------|----------------------|-----------|
|                                     | CDE          | std. err. | z     | P> z  |                      |           |
| _at#college<br>(2 vs 1) (Yes vs No) | -9.313066    | .9748033  | -9.55 | 0.000 | -11.22365            | -7.402487 |

# Final remarks: Traditional vs Causal Mediation Analysis



- Traditional approach uses a **model-based** definition

$$Y_i = \alpha_1 + c'T_i + bM_i + \varepsilon_{Y_i}$$

$$M_i = \alpha_2 + aT_i + \varepsilon_{M_i}$$

- Here, the **indirect effect** :=  $ab$  and **direct effect** :=  $c'$
- **Key differences** between **traditional** and **causal** mediation analysis:

| Traditional   | Causal   |
|---|--|
| Indirect and direct effects are <b>mathematical objects</b> that do not exist without the model | Effects are defined in a <b>model-free manner</b> , based on reasoning about what fits the notion of causal effect |
| <b>No separation</b> of the definition of an effect and its estimation method                   | <b>Separates</b> the definition of an effect, and its identification from estimation                               |

Learn more:

- <https://www.stata.com/manuals/causalmediate.pdf>

# References

1. Neal, B. (2020). Introduction to causal inference.
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